



News Release

For Immediate Release

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Vectrix Names Director of Sales and Regional Sales Team

Led by Victor Pritzker, team of regional sales managers will expand U.S. dealer network to enhance availability of the Vectrix all-electric maxi-scooter

Middletown, R.I.—May 21, 2008— Vectrix Corporation (www.vectrix.com), maker of the world's first highway-legal, all-electric maxi-scooter, announced that it has named a Director of Sales in North America and five Regional Sales Managers, responsible for dealer development and sales, as the company develops its dealer network across the country.

Victor Pritzker, a sales professional with more than 17 years of experience in the power sports industry and a lifelong motorcyclist, has been named Director of Sales, North America. He will oversee the North American sales force for Vectrix, and also maintain direct responsibility for Vectrix sales and dealer development in southern California, Washington, Oregon, northern Nevada, Idaho, Wyoming and Canada, assisted by District Manager David Sayer.

Most recently, Victor was the Vectrix sales manager in the western United States. Prior to joining Vectrix, Victor worked as regional sales manager at United Motors, where he acquired more than 25 new dealerships within the first 18 months. Prior to that, he held sales positions at Circuit I, Avista Advantage and Musco Sports Lighting.

"We're excited to deploy an experienced sales team across the country to make Vectrix available to more and more people," Victor said. "We expect significant growth in our dealer network in the coming months."

The regional sales managers are:

Doug Whelan, a sales and business development professional with more than 30 years in the power sports industry, has been named Vectrix Regional Sales Manager, Southeast. Most recently, he served as district sales manager for Artic Cat Inc. His experience includes positions with Hertz/Penske Inc., Polaris Industries, Bombardier Motor Corp. of America, Piaggio USA, Aprilia USA, Scorpion Sports Inc. and Vento North America. Based in Lawrenceville, Ga., Doug will be responsible for Vectrix sales and dealer development in Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee

and Virginia. He can be reached via email at dwhelan@vectrixusa.com.

Matt Biedka, a sales professional with more than 25 years of sales and dealer development experience, has been named Vectrix Regional Sales Manager, Northeast. For KTM North America, Matt handled sales and dealer development and served as sales instructor for new dealer trainings. Matt has built relationships with dealers in the power sports industry, expanded the networks, and presented new model lines to the National Dealer Network. Based in Southampton, Pa., Matt will be responsible for Vectrix sales and dealer development in Maine, Vermont, New Hampshire, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, Washington DC, West Virginia, and Ohio. He can be reached via email at mbiedka@vectrixusa.com.

Chuck Schram, a dealer development specialist with more than 25 years of experience in sales, has been named Vectrix Regional Sales Manager, Midwest. Chuck most recently served as dealer development specialist for Polaris and Piaggio, where he signed over 100 dealers combined, increased market share by four percent and facilitated three dealer capital assistance programs with Polaris. Previously, Chuck served in sales and management roles at NAPA Auto Parts, CARQUEST Auto Parts and Polaris Industries. Based in Eagan, Minn., Chuck will be responsible for Vectrix sales and dealer development in Minnesota, Wisconsin, Iowa, Illinois, Indiana, Michigan, Montana, North Dakota and South Dakota. He can be reached via email at cschram@vectrixusa.com.

Jason Browning, a sales professional with more than 15 years in the power sports industry, has been named Vectrix Regional Sales Manager, Southwest. Most recently, he served as district sales manager for Bombardier Recreational Products, where he grew sales by 15 percent and was recognized as a “top five” district manager. Prior to that, he served as district sales manager for Yamaha Motor Corporation, where he grew sales from 19 million to 23 million in his territory. Based in Spring Hill, Kan., Jason will be responsible for Vectrix sales and dealer development in Colorado, New Mexico, Texas, Kansas, Oklahoma, Missouri, Nebraska, Arkansas and Louisiana. He can be reached via email at jbrowning@vectrixusa.com.

John Cupp, who has more than 10 years in the power sports industry, joins Vectrix as Regional Sales Manager, West. Most recently, John was the Southwest Area Sales Manager for Ducati North America Inc., where he held the position of Southwest Area Sales Manger, a territory comprised of 25 dealerships that was responsible for generating the largest national contribution to sales volume, accessories sales, and overall revenues. He started his career at American Honda Motor Co., in the Customer Support department, and then was promoted to District Sales Manager for North Carolina, responsible for a territory comprised of 37 dealerships. Based in Huntington Beach, Calif., John will be responsible for sales and dealer development in the Southwest, including southern California, southern Nevada, Arizona and Utah. He can be reached via email at jcupp@vectrixusa.com.

About Vectrix Electric Maxi-Scooters

Vectrix all-electric maxi-scooters are the first to offer performance and style along with a clean, efficient, electric motor. Engineered to provide an eco-friendly, powerful alternative for commuting and recreational needs, Vectrix also helps to relieve traffic congestion, curb pollution and mitigate parking hassles and inflexible public transportation.

Vectrix brought its maxi-scooter to market in July 2007. It features:

- Top speed of 62 mph and acceleration from 0-50 mph in 6.8 seconds.
- Average range of 35-55 miles on a single charge.

- Weight of 515 pounds, a 60-inch wheelbase and 30-inch seat height, and seats two comfortably.
- Low running costs (operates at about one penny per mile), minimal maintenance, simple operation and low noise.

Vectrix models are^[r4] virtually emissions free, compared to^[r5] a 400CC motorcycle that emits about 2 tons of carbon dioxide each year, or^[r6] a sedan automobile that emits more than 4 tons. They're virtually silent and highly efficient—a patented regenerative braking system redirects energy back into the Vectrix battery pack, which helps to extend its range by up to 12 percent. An onboard charger plugs in to any standard 110V/220V electrical outlet to charge the battery pack in just 3-5 hours.

Sophisticated design efficiencies of Vectrix include a high-efficiency gearbox and drive train, aluminum construction for weight reduction and aerodynamic styling to reduce drag. A low center of gravity, stiff frame and even weight distribution provide superior handling.

About Vectrix Corporation

Vectrix Corporation was formed in 1996 to develop and commercialize zero emission vehicle platform technologies focused on two-wheel applications. The single focus of Vectrix has been to provide clean, efficient, reliable and affordable urban transportation. Vectrix all-electric maxi-scooters currently are being marketed to consumers and government fleets. Vectrix Corporation has headquarters in Middletown, R.I., engineering and test facilities in New Bedford, Mass., sales offices in London, UK and Rome, Italy, and production facilities in Wroclaw, Poland.

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