



News Release

For Immediate Release

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Vectrix Website Earns Interactive Media Award

Middletown, R.I. — March XX, 2009 — The Vectrix website (www.vectrix.com), and its design team at I-SITE in Philadelphia received an “Outstanding Achievement” award from the Interactive Media Council, Inc. (IMC) for excellence in website design and development.

Judges for the award are distinguished professionals and members of the IMC, a nonprofit organization of leading web designers, developers, programmers, advertisers and other web-related professionals dedicated to elevating the standards of excellence on the Internet. They judge each site on a points-based scoring system which allows each entry to receive a maximum of 500 points. The Vectrix website received an overall score of 465.

Each site is scored using five specific criteria, in the categories of design, content, feature functionality, usability, standards compliance and cross-browser compatibility. On a scale of 1-100, Vectrix received the highest scores in feature functionality (96) cross-browser compatibility (95) and usability (94).

“Vectrix’s website was rated among top performers such as Harley-Davidson and Nissan,” said Yesim Erez, Vectrix director of marketing. “We’re proud of its features and functionality like the energy calculator that helps make electric vehicles accessible to consumers.”

“We’re extremely proud to win this award.” said I-SITE CEO Ian Cross. “Vectrix is the type of innovative product that is great to build a website around. Working closely with the Vectrix team, we were able to integrate features such as a range tool, 3D and video that truly showcase the VX-1 and the excitement it’s generating with two-wheel enthusiasts. Already thousands of consumers have signed up for test rides through the site as the word has spread.”

IMC serves as the primary sponsor and governing body of the Interactive Media Awards, establishes the judging system and provides the judges for the competition. The

competition is designed to elevate the standards of excellence on the Internet and offer winners a boost in marketing and exposure.

About Vectrix Corporation

Vectrix Corporation was formed in 1996 to develop and commercialize zero emission vehicle platform technologies focused on two-wheel applications. The single focus of Vectrix has been to provide clean, efficient, reliable and affordable urban transportation. Vectrix two-wheel zero emission vehicles currently are being marketed to consumers and government fleets. Vectrix Corporation has headquarters in Middletown, R.I., engineering and test facilities in New Bedford, Mass., sales offices in the UK and production facilities in Wroclaw, Poland.

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